Campus Wide Stop the Bleed Initiative

**Purpose:** In October of 2015 the White House launched a Stop the Bleed campaign to provide bystanders of emergency situations with the tools and knowledge to stop life threatening bleeding. Uncontrolled bleeding injuries can result from natural and manmade disasters and from everyday accidents. If this bleeding is severe, an injured person can perish in minutes before first responders arrive. Providing bystanders with basic tools and information on the simple steps they can take in an emergency situation to stop life threatening bleeding can save lives. Research has shown that bystanders, with little or no medical training, can become heroic lifesavers. Similar to the use of CPR or automatic defibrillators, improving public awareness about how to stop severe bleeding and expanding personal and public access to Bleeding Control Kits can be the difference between life and death for an injured person.

In the summer of 2017, the Iowa Department of Public Health in collaboration with the American College of Surgeons Committee on Trauma (ACS-COT), Iowa Chapter and the Trauma System Advisory Council (TSAC) implemented the Stop the Bleed campaign statewide in Iowa. The University Of Iowa Department Of Public Safety seeks to support this statewide initiative by initiating a stop the bleed program on campus. In relevance to traumatic injuries the biggest threat that we face is from massive hemorrhaging with first responders still minutes away. This program serves as a mitigation tool in an effort to lower the overall risk associated with massive hemorrhaging. The goal is to provide the campus community with the tools necessary to survive a traumatic injury with massive hemorrhage and to support the Iowa Department of Public Health in its statewide initiative.

**Scope:** The DPS has created a standardized package that will be available for all Departments and Colleges to purchase. These kits include the following.

- Eight individual bleeding control kits
- One quick litter
- One folding carrying case
- One mounting cabinet (user groups can choose between surface mounted or recessed cabinets)

These kits can be purchased by the building user groups and is a one-time purchase with no maintenance required. If a building is interested in purchasing one of these kits please send all inquiries to police@uiowa.edu. Upon receiving the request we will coordinate the purchase and installation.

**Resources:**

[https://idph.iowa.gov/bets/stop-the-bleed](https://idph.iowa.gov/bets/stop-the-bleed)

[https://www.dhs.gov/stopthebleed](https://www.dhs.gov/stopthebleed)